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Tribeca's 93 Worth Throws a Jazzy Penthouse Launch



Photos: Mina Magda/BFAnyc.com

As Fergie would say, "A little party never killed nobody," so enjoy these shots from 93 Worth's penthouse launch earlier this week.

The 92-unit development by IGI USA is 95 percent sold, fetching an average price per square foot of \$1,900. The penthouses are priced from \$7.5 million to \$10 million.

A former textile factory built in 1924, the building was converted into loft apartments by ODA Architecture. Interiors have original exposed steel columns, white oak plank floors, solid wood doors, seven-foot windows and hand-finished patina brass fixtures.

The model unit at Penthouse 3, styled by interior designer Sharon Blaustein of B Interior, features furniture by Poliform. According to building reps, about 400 guests attended the event produced by Apsley Designs. On tap for the night: croquet, a vintage photo booth and post-sundown, a projection of The Great Gatsby on the terrace (when Leo DiCaprio isn't gracing the screen, the penthouse also enjoys views of the Empire State Building to the north and One World Trade Center to the south).

The vaulted lobby has perforated Corian panels inspired by Tribeca's historic textile industry. Amenities include a 24-hour concierge, panoramic rooftop with a pergola and kitchen station, gym, children's playroom, pet wash, bicycle storage and available private storage.

CORE is marketing the property.

Photos below by Mina Magda/BFAnyc.com:







