

New Crossfit Company Bringing Fitness Studio to 93 Worth

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By Lauren Elkies Schram



93 Worth Street (PHOTO: COSTAR)

A new fitness studio, Infinite Cross-training Experience, referred to as I.C.E. NYC, is opening its first-ever studio at 93 Worth Street in Tribeca, Commercial Observer has learned.

The cross-training company signed a 10-year deal for 250 feet at street level, for cold-pressed juices and healthy food, and 4,150 square feet below-grade for the fitness studio, according to a press release from I.C.E NYC and building landlord, IGI-USA, the Manhattan-based development arm of Izaki Group Investments. I.C.E. NYC declined to cite the asking rent.

“We were immediately attracted to Tribeca as one of America’s most fashionable and desirable neighborhoods,” Izzy Levy, the chief operating officer of I.C.E. NYC, said in prepared remarks. “Much like what IGI-USA has done with the residences at 93 Worth, our timeless and vibrant design will connect the historic Tribeca charm with its modern upscale lifestyle.”

When I.C.E. NYC opens in December, it will be joining an existing HSBC in 5,000 square feet and a soon-to-open Woops! Bakeshop in 600 feet, all on the ground floor of the building between Broadway and Church Street. With the I.C.E. NYC deal, the 13,600-square-foot retail space is 75 percent occupied. IGI-USA converted the building from commercial to 92 luxury condominiums in 2012.

Albert Manopla and Morris Sabbagh of Kassin Sabbagh Realty represented I.C.E. NYC while Michael Yohai and Spencer Levy of RKF represented IGI-USA in the transaction.